



CREATIVE CAUSE

Privacy Policy

Creative Cause Ltd. is part of the 'Creative Cause Group' which includes EarlyCareers.Scot, Early Careers Campaign Solutions, Association for Character Education, and Inspiring Purpose. This privacy policy will explain how our organisation uses the personal data we collect from you when you use our website.

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What data do we collect?

Creative Cause collects the following data:

- Personal identification information (Name, email address, phone number, etc.)
- ACE Member: School/Organisation information
- Early Careers Subscriber: Gender, Year of Birth, Location, Opportunities, Sector of Interest, BAME

How do we collect your data?

You directly provide Creative Cause with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

Creative Cause may also receive your data indirectly from:

- earlycareers.scot / .co.uk (managed channel)
- character-education.org.uk / inspiringpurpose.org.uk (managed channel)
- viacharacter.org (3rd party survey)

How will we use your data?

Creative Cause collects your data so that we can:

- Process your order, manage your account.
- Keep you updated from within your chosen network.
- Email you with promotional opportunities or services we think you might like.

How do we store your data?

Creative Cause securely stores your data on a password secured GSuite account.

Creative Cause will keep your school data for annual membership purposes. Once this time period has expired, we will ask you to renew, if you chose not to we will delete your data by immediately.

Marketing

Creative Cause would like to send you information about products and services of ours that we think you might like, as well as those of our partner channels and charities.

- EarlyCareers.Scot
- Early Careers Campaign Solutions
- Association for Character Education
- Inspiring Purpose

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Creative Cause from contacting you for marketing purposes or giving your data to other members of the Creative Cause Group.

What are your data protection rights?

Creative Cause would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

- **The right to access**
You have the right to request Creative Cause for copies of your personal data. We may charge you a small fee for this service.
- **The right to rectification**
You have the right to request that Creative Cause correct any information you believe is inaccurate. You also have the right to request Creative Cause to complete information you believe is incomplete.
- **The right to erasure**
You have the right to request that Creative Cause erase your personal data, under certain conditions.
- **The right to restrict processing**
You have the right to request that Creative Cause restrict the processing of your personal data, under certain conditions.
- **The right to object to processing**
You have the right to object to Creative Cause's processing of your personal data, under certain conditions.
- **The right to data portability**
You have the right to request that Creative Cause transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: hello@creativecause.co.uk, Call us at: 0800 009 6627, or write to us: Creative Cause, Granary Business Centre, Cupar, KY15 5YQ.

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit www.allaboutcookies.org

How do we use cookies?

Creative Cause uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- **Functionality**
Creative Cause uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising**
Creative Cause uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Creative Cause sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The Creative Cause website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Creative Cause keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 8th February 2021.

How to contact us

If you have any questions about Creative Cause's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

- Email us at: hello@creativecause.co.uk
- Call us: 0800 009 6627
- Or write to us at: Creative Cause, Granary Business Centre, Cupar, KY15 5YQ

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Creative Cause has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office: ico.org.uk.